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Client: Philip Morris

Date: March 24, 1997

File Name: New Line

Job #: 5410561

Job Description: New cover line for Three Stories brochure

Rev #: 2

Option 1

(brochure cover)

The journey of our four characters continues... in three new stories.

Option 2

(brochure cover)

The journey of four characters continues... in three new stories.

Option 3

(brochure cover)

Re-join our characters on their journey of exploration and discovery... in three new stories.

Option 4

(brochure cover)

Re-join our characters on their journey of exploration and discovery...

2072404703

Free Marble Ashtray & Lighter Set and Coaster Set (with pack proofs of purchase).

~~The blue is like~~ ^{blue} the intense color you see in the water off Parliament Lights beaches, or ^{and} reflected in the brilliance of Parliament Lights skies. The marble -- magnificently cut, highly polished -- has been crafted exquisitely by Colibri/CVA into an Ashtray & Lighter Set of style and substance you'll love to use and be proud to display.

Add to this our collection of Coasters, beautifully illustrated, finished with rich heat-resistant lacquer, depicting scenes from the romantic places you read about in our pages. The Perfect Recess. The ultimate escape.

So save your proofs of purchase and redeem them for the Ashtray & Lighter Set and the Coasters. We've reserved a set just for you.

Free Marble Ashtray & Lighter Set and Coaster Set (with pack proofs of purchase).

Blue -- like the intense color you see in the water off Parliament Lights beaches, or reflected in the brilliance of Parliament Lights skies. Marble -- magnificently cut, highly polished -- crafted exquisitely by Colibri/CVA into an Ashtray & Lighter Set of style and substance you'll love to use and be proud to display.

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Free Marble Ashtray & Lighter Set and Coaster Set (with pack proofs of purchase).

Parliament Lights beaches. Parliament Lights skies. Visions of crystal-clear blue captured in marble -- magnificently cut, highly polished. Crafted exquisitely by Colibri/CVA into an Ashtray & Lighter Set of style and substance you'll love to use and be proud to display.

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